## MUSIC TEACHERS NATIONAL ASSOCIATION BOARD OF DIRECTORS MEETING

# Cincinnati, OH November 30 – December 1, 2012

#### **MINUTES**

## **ATTENDEES**

### **Present**

President Benjamin Caton, President-elect Kenneth Christensen, Immediate Past President Ann Gipson, Vice President Rebecca Johnson, Secretary-Treasurer Celinda Hallbauer, Executive Director and CEO Gary Ingle (ex officio without vote), Gerardo Ascheri (East Central Division), Scott Beard (Eastern Division), David French (Northwest Division), Cheryl Norman, (Southwest Division), Mary Sallee (South Central Division), Timothy Shook (West Central Division) and Martha Thomas (Southern Division).

## **Staff Present**

Senior Deputy Executive Director Marge Bengel and Deputy Executive Director and COO Brian Shepard

## **CALL TO ORDER**

President Benjamin Caton called the meeting to order at 9:00 a.m. on Friday November 30, 2012. He welcomed the Board, and gave a personal reflection on the holidays.

#### **MINUTES**

The minutes of the July 2012 Board meeting were approved by unanimous written consent via email on September 5, 2012.

It is noted for the minutes that Kerry Roe presented the FY 2012 audit report to the Board and Finance Committee at the Summit for MTNA Leadership in September 2012.

## **REPORTS**

## **National Officers**

Written reports from the elected officers were reviewed: President Benjamin Caton, Presidentelect Kenneth Christensen, Immediate Past President Ann Gipson, Vice President Rebecca Johnson and Secretary-Treasurer Celinda Hallbauer.

Secretary-Treasurer Hallbauer recognized Executive Director Gary Ingle to lead a review of the financial reports. The October 31, 2012 financial reports were the most recent reports available. Assets of MTNA are \$3,580,899.08 with liabilities of \$65,986.95. Income is

\$1,615,690.46 with expenses of \$633,484.61. MTNA's unrestricted long-term investments are \$754,382.20. The Foundation Fund Endowment Account has assets of \$838,284.68 and the McHose Trust has assets of \$594,876.54

### **Division Directors**

Written reports from all seven Division Directors were reviewed: East Central (Gerardo Ascheri), Eastern (Scott Beard), Northwest (David French), South Central (Mary Sallee), Southern (Martha Thomas), Southwest (Cheryl Norman) and West Central (Timothy Schook).

## **Standing Committees**

A written report from the following standing committees were reviewed: Nominating Committee (Ann Gipson), Finance Committee (Celinda Hallbauer), State Presidents Advisory Committee (Kathleen Theisen), 2013 Conference Planning Committee (Rebecca Johnson), Membership Committee (Lezlee Bishop), *American Music Teacher* (James Litzelman), Composer Commissioning Program (Ann Witherspoon), Pedagogy Saturday Committees (Peter Mack, Advanced Piano/Teaching Artistry, Courtney Crappell and Karen Thickstun, College Member/Young Professional, Bradley Sowash, Jazz Popular Piano, Brenda Dillon Recreational Music Making, Scott Price and Beth Bauer, Teaching Students with Special Needs), Partnership Review Committee (Kenneth Christensen), E-Journal Editorial Committee Lesley McAllister).

There were no reports from the Exhibitor Committee (Heidi Steeno), Foundation Development Committee (Brian Chung), and National Group Piano/Piano Pedagogy Forum (Andrea McAlister).

The Nominating Committee reported that the election for MTNA National Officers will take place the winter of 2013. Notice of elections will appear in the Feb/Mar 2013 issue of *AMT*.

President-elect

Celinda Hallbauer (Texas) Rebecca Johnson (Ohio)

Vice-president

Lezlee Bishop (Utah) Debra Florian (Washington)

Secretary-Treasurer
Thomas Ediger (Nebraska)
Karen Thickstun (Indiana)

#### **Special Committees**

Written reports for the following special committees were reviewed:

#### One For All Committee

The One for All Committee submitted its final report to the Board. Although the committee was initially charged with making recommendations to better serve MTNA's non-piano members, the committee, with the concurrence of the Board, extended its vision and included recommendations in its report to engage all MTNA members and prospective members, regardless of teaching area, in meaningful and creative ways.

The report recommended many ideas in the following areas: governance, member resources, partnerships, conference activities, marketing activities, student opportunities, research, and affiliate ideas. These ideas will be referred to the appropriate MTNA committees, volunteers, and staff for future consideration and implementation.

The committee consisted of:
Wayne Gibson (GA), chair
Lezlee Bishop (UT)
Bonnie Blanchard (WA)
Marianne Bryan (MN)
Scott Conklin (IA)
Kevin LaManna (IL)
George Litterst (MA)
Benjamin Caton, ex officio
Gary Ingle, ex officio
Brian Shepard, staff liaison

Motion and second to accept the report and dissolve the committee with the Board's gratitude for its work for the association.

## PASSED (unanimous)

Motion and second to form the *One for All Committee*, chaired by the MTNA Vice President, that meets regularly to ensure ongoing focus on programming that engages more current members and attracts new members, effective July 2013.

## **PASSED** (Unanimous)

## Competitions Study Committee

The Competitions Study Committee submitted its final report to the Board. The committee addressed ways to improve the MTNA competitions by attracting a great quantity and quality of entrants and involving a greater number and diversity of MTNA membership.

The committee recommended several ideas related to marketing, partnerships, fundraising, national conference and prizes. These ideas will be referred to the appropriate MTNA committees, volunteers, and staff for future consideration and implementation.

The committee consisted of: Ingrid Clarfield (NJ), chair

Christopher Goldston (IL)
Jeanne Grealish (NM)
Ann Harrell (MO)
Sarah Johnson (NC)
Sharon Lebsack (MS)
Peter Mack (WA)
James Norden (WI)
Linda Stump (CO)
Benjamin Caton, ex officio
Gary Ingle, ex officio
Brian Shepard, staff liaison

Motion and second to accept the report and dissolve the committee with the Board's gratitude for its work for the association.

#### **PASSED** (Unanimous)

#### Bylaws Task Force

The Bylaws Task Force, chaired by Celinda Hallbauer, submitted an interim report. The purpose of this task force is to update the terminology of the MTNA Bylaws and consider any additions or other modifications of the Bylaws. The committee has reviewed the revised bylaws document from MTNA attorney Scott Gilligan, which updates the terminology of the Articles of Incorporation and Bylaws to bring them in line with current practice and Ohio law, and is considering other additions and modifications. The committee plans to have a draft document for Board consideration at its March 2012 meeting in Anaheim.

#### Report of the Executive Director & CEO

Executive Director Ingle reported that, since the last Board meeting in July 2012, his work has focused on multiple and diverse activities related to the MTNA Mission and Strategic Plan.

## **International Society for Music Education**

Immediately following the Summer Board meeting in July, he traveled to Thessoloniki, Greece for the World Conference of the International Society for Music Education. MTNA has been engaged in the formation and development of the new ISME *Forum for Instrumental and Vocal Teaching* that is focused on the independent, studio music educators. The Forum hosted two full days of sessions devoted to this topic, which included many sessions on wellness. Approximately 20 MTNA members were on the program. During the meetings, Ingle was elected chair of the Forum Committee, which is responsible for governing the forum and planning the forum program for the 2014 ISME World Conference in Porto Alegre, Brazil.

#### One for All Commission

This commission, chaired by Wayne Gibson, met twice in Cincinnati for very productive meetings in July and September. The commission's report outlines its recommendations for the future.

## Group Piano/Piano Pedagogy Forum

The biennial MTNA Group Piano/Piano Pedagogy Forum (GP3) was held October 2-4, 2012 in Austin, Texas. A total of 97 members attended the event at the University of Texas. The program, developed by the Forum Committee, chaired by Courtney Crappell, was well-received. He expressed his grateful appreciation to them, to Martha Hilley, to Brian Shepard, and Tonya Schauer for their excellent work. It was noted that many in attendance were first time attendees.

## **Annual Audit**

The annual audit was performed during the final week of August. MTNA received an excellent report as described in detail by Kerry Roe, head of the auditing team, at the Summit for MTNA Leadership in September 2012. Marge Bengel's conscientious year-round work as well as her extensive preparation of reports for the auditors assured the positive results. The audit report is available on the MTNA website.

#### Summit for MTNA Leadership

The reinstatement of the MTNA Summit for MTNA Leadership as a weekend event in Cincinnati occurred September 21-23. Based on all of the comments I heard, it was a welcomed and productive meeting for everyone who attended. All of the presentations about MTNA programs, the financial review, the meetings by size, Association 101, SPAC, and the incredible performance by the Miami University singers were informative, motivational, and always entertaining.

### Piano Pedagogy Symposium for Collegiate Chapters

The second piano pedagogy symposium for MTNA Collegiate Chapters was held November 3-4 at the Cincinnati College-Conservatory of Music. It marked the first symposium organized and managed by MTNA. Almost 100 collegiate members and faculty advisors from 19 states attended. In addition to Brian Shepard and Tonya Schauer, the student chapter at CCM and its advisor, Michelle Conda, were excellent hosts and organizers. Ingle expressed his gratitude to MTNA Board member, Timothy Shook, for his attendance and support. Next year's symposium will be at Brigham Young University in Utah.

#### Superstorm Sandy

The MTNA Foundation Fund contributed \$25,000 to assist music teachers in the wake of Hurricane Sandy, and the MTNA Hurricane Sandy Recovery Fund was established to give members and affiliates a means of contributing. He expressed his gratitude to Eastern Division Director Scott Beard and Director-elect Grace MacFarlane, who were significantly involved in the MTNA response.

#### **Ethics**

Two state affiliates, Arizona and Iowa, requested assistance with ethics complaints. Both were resolved positively. He also assisted Susan Todd in developing an Oregon MTA ethics panel.

## **Partnerships**

On September 7, a nine-member group of musicians from Iraq visited the MTNA National Headquarters. The group was participating in the U.S. Department of State's International Visitor Leadership Program in Music Education. The purpose of the program is to build mutual understanding between the U.S. and foreign leaders in their professional areas. As he was out of the country at the time, Brian Shepard hosted them and provided much information about MTNA and our members. The participants were:

Ms. Rana Jasim Obaid AL-GHURAIBAWI
Piano Teacher, Baghdad University
Mr. Junaid Mahmood Hamad AL-HASSANI
Music Teacher, School of Music and Ballet

**Ms. Wafaa Abduljabbar Hasan AL-SAMMARRAIE** Singer and Teacher, Ministry of Culture, Baghdad

Ms. Wijdan Jameel Danno DANNO Music Educator, Baghdad University

Mr. Waleed Ghazi Ferman FERMAN Music Section Head, Boys Institute of Fine Arts

Mr. Ahmed Sleem Ghni GHNI Principal, School of Music and Ballet

Mr. Firas Yaseen Jasim JASIM Lecturer, Baghdad University

**Mr. Abubakir Khalid Ahmed KHOSHNAW** Head of Music Department, Erbil Institute of Fine Arts

**Dr. Adnan Khalaf Sahi SAHI**Music Professor, Basrah University

Also in September, Ingle met with the Piano Manufacturers International Board of Directors at their invitation to discuss the new RMM Specialist program. The industry is very enthusiastic about the program and the positive benefits it will produce.

As a member of the Music Education Policy Roundtable, MTNA supported a statement by the Roundtable entitled "Music Education: Core to Orchestrating Success." The statement emphasizes the importance of maintaining classroom music, and has been distributed to policymakers at the federal, state, and local levels of government.

MTNA continues its partnership with "Athletes and the Arts." On October 2, the group held a meeting in Indianapolis to launch the program and for planning a Super Bowl event related to the project.

#### Public Relations

MTNA was prominent in several national publications over the past few months. Steinway published an impressive article on the MTNA-Steinway Young Artist Piano winner in the Steinway owners magazine.

MTNA was featured prominently in the U.S. Chopin Foundation's publication, in the opening letter by founder Blanka Rosenstiel and in an article on the MTNA-Chopin award winners in New York.

Ingle was interviewed by a reporter for the Wall Street Journal and quoted in the article on music teaching published by the journal.

Another interview was with Amy Nathan, who is writing a book, *The Music Parents Survival Guide*, for Oxford University Press. Ingle discussed career options in the music teaching field as well as provided advice for parents whose child is considering music teaching as a career.

#### Staff

Each year, the MTNA staff makes personal contributions to the MTNA Foundation Fund. This year, every staff members participated. The staff contributed over \$2,500 to the fund. They are a remarkable group, with a generous spirit.

A former MTNA staff member, Jennifer Martin Bellin, has started a nonprofit called *Steps for Success*. The program focuses on supporting Cincinnati students from Oyler High School in Price Hill through graduation and beyond. In the past, the school has not even had a graduating class because of student drop out, frequently because they have no adult support. Three MTNA staff members, Teasha O'Connell, Chad Schwalbach, and Brian Shepard, became volunteer mentors for economically disadvantaged senior students in the program. As mentors, they work personally with an individual student to bond with them and help them make a successful transition to secondary school or work.

As president of the National Music Council of the United States, Ingle continued to the lead this organization. At the NMC Annual Eagle Awards, Judy Collins and Paul Schaffer, among others, were recognized for their significant and long-term contributions to American Music.

Ingle also continued to serve on the board of the International Music Council as its Executive Vice President.

#### Travel and Meetings

July 13-21, 2012	ISME International Conference Thessaloniki, Greece
July 27-28, 2012	One for All Commission Meeting Cincinnati, OH

August 2-5, 2012	Group Piano/Piano Pedagogy Forum Austin, TX
September 5-10, 2012	IMC Board Meeting Bonn, Germany
September 12-14, 2012	iScore/RCM Meeting Toronto, ON
September 19-21, 2012	PMAI Board Meeting Carlsbad, CA
September 21-23, 2012	Summit for MTNA Leadership Cincinnati, OH
September 28-29, 2012	One for All Commission Meeting Cincinnati, OH
October 27-29, 2012	Foundation Fund Meeting Lincoln, NE
November 3-4, 2012	MTNA Collegiate Chapters Piano Pedagogy Symposium
	Cincinnati, OH
November 16-17, 2012	College Music Society Conference San Diego, CA
November 18-20, 2012	NASM Annual Meeting San Diego, CA
Nov 29-Dec 2, 2012	MTNA Board of Directors Meeting Cincinnati, OH

## Marge Bengel

Ingle concluded his report with a tribute to Marge Bengel who retires on December 31. During her 16 1/2 years, she has served the association faithfully and committedly. He wished her the very best as she begins this new chapter in her life. He also reported that she has agreed to continue as an independent accounting contractor for MTNA, working from home.

# **Senior Deputy Executive Director Marge Bengel**

- Attended Summer Board of Directors Meeting in Bar Harbor, ME July 2012 and prepared minutes for Finance Committee, Certification and MTNA.
- Prepared Financial information for insertion in the AMT- Dec/Jan Issue
- Coordinated Annual Audit for MTNA and MTNA Certification, August 27-30
  - o Prepared analysis of all Asset & Liability accounts
  - o Prepared analysis of selected Income and Expense accounts
  - Prepared Depreciation Schedules
  - o Proofed and checked Draft Copy of Financial Reports for accuracy
- Prepared payroll allocation schedules for Internal Revenue Service Tax Forms 990 and 990T for MTNA and MTNA Certification for the Tax Accountants.
- Prepared information for IRS Form 5500 for the MTNA Employee Savings and Retirement Account and filed return in July and filled out a Compliance Questionnaire in reference to our 501c3 Group Exemption.
- Prepared rebate reports for National Competition Entry Fees.
- Hartford is no longer handling 401k plans. Our investment advisors, Kaplan, Kaplan and Litwin interviewed several companies for the best fit for MTNA. They met with Gary, Brian and me, and we will be placing our plan with Vanguard, effective January

- 1, 2013. I am now in the process of working with Hartford and Vanguard in getting this accomplished by the target date.
- Worked with the following associations to achieve their tax exempt status under the MTNA Group- Exemption for 501 (c)(3):

0	(CO) 4CMTA	08/30/12
0	(WI) Kenosha MTA	08/30/12
0	(AL) Shoals Area Music Teachers Forum	10/30/12

- Began work on the 2013 renewal for employee insurance.
- Worked on several legal issues with members.
- Worked on several ethics complaints.
- Co-ordination of the Board Agenda Book for the December 2012 meeting.

As I write my last report, I am thinking over my time with MTNA and especially all of the friends I have made along the way. Some of you I have known since the 1997 Dallas conference, others in later years, but I want you to know how much you have enriched my life. I will always think of you as very special individuals and it has made me very happy to be able to work for the profession of music and music teachers and their students. I admire every one of you and wish you well in your continued profession.

# **Chief Operations Officer**

## **Brian Shepard**

#### **2013 MTNA National Conference**

- To be held at the Disneyland Hotel in Anaheim, California, March 9-13.
- The Ahn Trio will perform following the Opening Session.
- The Anderson & Roe piano duo is confirmed for a March 12 master class and evening concert.
- Author of the *Greatest Music Stories Never Told*, Rick Beyer, will provide a keynote speech on March 11.
- Pedagogy Saturday will have five tracks this year 1) Students with special needs 2)
   Jazz/popular piano 3) Advanced piano teaching/teaching artistry 4) Recreational Music Making and 5) Young professional/collegiate track
- Peter Mack will present an advanced piano master class and Ingrid Clarfield will present an intermediate piano master class.

## 2013 Summit for MTNA Leadership

• Negotiated contract for Summit to be held at the Hilton Netherland Plaza September 20-22.

#### MTNA Collegiate Chapters Piano Pedagogy Symposium

• Held November 3-4, 2012, at the University of Cincinnati-College Conservatory of Music.

#### **Advertising**

- Consistently made sixty or more advertising contacts weekly.
- Arranged advertising swaps in *Clavier Companion* and the *Piano Technicians Journal* and the CMS Newsletter.
- Purchased advertising in the National Federation of Music Clubs magazines.
- Sold the following dollar amounts of advertising for the 2012–2013 AMT year.

<u>Issue</u>	FY 2013
A/S	\$30,827.50
O/N	\$42,952.50
D/J	\$32,492.50
Totals	\$106,272.50

## **Information Technology**

- Completed replacement of Fileprint and Web servers with a single virtual server.
- Finished online event registration programming.
- Tweaked competition reports as needed.
- Explored redevelopment of the state portal to include a more robust membership management system that allows locals to be able to access up to date membership information.

#### **Foundation**

• Organized a staff giving campaign that resulted in 100 percent staff participation and raising \$2,721 in pledges and one-time contributions, up nearly \$1,000 from last year's gifts.

#### Partnerships/Special Projects

- Attended the One for All Committee Meetings at national headquarters, July 27-28 and September 28-29.
- Hosted a group of music teaching professionals from Iraq at national headquarters, on September 7, as part of the Department of State's International Visitor Leadership Program. Their program is arranged by the Institute of International Education (IIE).
- Attended planning meeting of Athletes and the Arts initiative and the career services day for the American Pianists Association in Indianapolis, Indiana, October 2-3.
- Exhibited at College Music Society in San Diego, California, November 15-17.

## **Monthly Communications**

• Continued the monthly e-mail communication to state, national and local leaders on topics of interest to their membership and associations.

## **Membership Development**

• See membership committee report.

### **Competitions**

## Linda Stump, Director

At the time of this report, the competition coordinators are monitoring all the state competitions. We received **1964** applications for all the competitions (see numbers below). I will be continuing to work with the national office to make changes and improvements for next year.

The application and reporting system were completely new this year. The programmer did a wonderful job and everyone thinks it is much more user-friendly.

		Entry Number			
		2011-2012	2012-2013	State Rep.	Div. Rep.
Junior	Piano	293	318	1	
	String	100	103	16	
	Woodwind	37	42	10	EC 1, WC 1
Total		430	463	27	2
Senior	Brass	13	16	6	EC 1
	Piano	369	353	3	
	Piano Duet	19	21	8	ED 1, SC 1
	String	114	139	12	
	Voice	57	41	11	EC 1
	Woodwind	75	84	13	
Total		647	654	53	4
Young Artist	Brass	76	57	6	ED 1
	Piano	226	264	6	
	String	66	64	11	
	Voice	39	48	10	NW 1
	Woodwind	153	110	9	
Total		560	543	42	2
Chamber Music	String	20	20	7	EC 1, SC 1
	Wind	71	64	11	NW 1
		91	84	18	3
Composition	Elementary	61	44	15	
	Junior	71	77	10	
	Senior	76	72	14	
	Young Artist	38	25	10	
Total		246	220	49	
Total Entries		1974	1964	191	11
Teachers		(members) 1102	(members) 1051		
		(nonmembers) 35	(nonmembers) 36		
		Total: 1137	<b>Total: 1087</b>		

## **State Information:**

- Maine is the only state with no entries in any competition.
- Composition: had entries from 40 states resulting in finalists in all 7 divisions at all levels.
- Senior Piano Duet: there were state competitions in only 5 states (WA, FL, GA, NV, KS). The duet teams from PA and TX will go directly to national. There will be division competitions in Northwest, Southern, Southwest and West Central Divisions.

## Since the entry deadline, I have:

- mailed packets of blank certificates to all State Chairs and State Composition Coordinators
- e-mailed students who were the only entrants in their category in their states (State Representatives)
- e-mailed students who will advance directly to the national finals (State/Division Representatives)
- following the state competitions, I e-mailed students who competed at state but will bypass the division competition and compete in the national finals (Division Representatives)
- started typing the repertoire for all division competitions, which will be sent to the division competition officials
- started contacting judges for Anaheim

I am currently working with Brian Shepard in the MTNA office to finalize plans and schedules for the national finals in Anaheim.

## **Publishing**

## Marcie Lindsey, Director

#### Publications/Printing

- Revised BOD Handbook
- Revised State/Division Handbook
- Printed envelopes

#### **AMT**

- Produced October/November and December/January issues working on February/March
- Updated AMT database
- Edited accepted feature articles
- Post manuscripts on webpage for editorial committee review
- Corresponded with authors/committee

## MTNA e-Journal

- Produced September and November e-Journals; working on February and April
- Corresponded with authors/committee
- Edited articles
- Post manuscripts on webpage for editorial committee review
- Researched availability of e-Journal through libraries via ProQuest and EBSCO

#### **Membership**

- Updated materials for Collegiate Chapters packet
- Printed and mailed third notices

## **Conference**

- Updated Exhibitor Kit
- Updated conference book advertising flier
- Designed and printed conference postcard
- Designed and printed conference promo flier

- Designed and printed name badges
- Began work on conference program book and other printed materials

#### FOUNDATION FUND

- Revised grant application materials and created form on website
- Revised Fellow application and created form on website

#### Certification

• Designed and printed renewal notification postcards

#### **Competitions**

- Worked with developer and Linda on new registration and reporting sites
- Updated competition handbook and posted online

### Miscellaneous

- Updated all awards applications and created website forms
- Webinar on self-plagiarism
- Designed and produced program for the MTNA Collegiate Chapters Piano Pedagogy Symposium

#### Website

- Designed/updating conference pages on website
- Worked with developer to redesign conference registration
- Posted budged information online for finance committee
- Posted BOD and Certification minutes on website
- Posted BOD agendas on website
- Prepared blast e-mail for Summer Directory
- Posted slate of officers on website
- Updated online officer voting site
- Maintained website

# **Membership Processing**

# Elaine Donaldson, Director

## PAID MEMBERSHIP COUNT AS OF OCTOBER 31, 2012

MEMBER TYPE	CURRENT MONTH	PREVIOUS YEAR MONTH	% CHANGE +/-	PREVIOUS YEAR END	% CHANGE +/-
ACTIVE	15,753	16,062	-1.9%	16,630	-5.3%
SENIOR	3,419	3,376	1.3%	3,429	-0.3%
STUDENT	1,249	1,215	2.8%	1,530	-18.4%
SIX MONTH	0	0		423	-100.0%
ST	20,421	20,653	-1.12%	22,012	-7.2%

CORPORATE	33	29	13.8%	47	-29.8%
INSTITUTIONAL	26	17	52.9%	32	-18.8%
ST	59	46	28.3%	79	-25.3%
Total <sub>_</sub>	20,480	20,699	-1.1%	22,091	-7.3%
HONORARY	12	12	0.0%	12	0.0%
PATRON Total	27	27	0.0%	29	-6.9%
Membership _	20,519	20,738	-1.1%	22,132	-7.3%

## **BUSINESS**

## **Presidential Appointments**

Motion and second to ratify the following appointments:

Group Piano/Piano Pedagogy (GP3) Andrea McAllister Oberlin College

2014 Pedagogy Saturday John Perry, Chair

**PASSED** (Unanimous)

### MTNA e-Journal

The Board discussed the issue of whether the MTNA e-Journal should remain solely a benefit of MTNA membership or if it should be made available to everyone with or without cost.

Motion and second to make the MTNA e-Journal available to non-members by annual subscription or by purchase of individual issues.

**PASSED** (Unanimous)

### **Past President Advisory Council**

A proposal was received to form an MTNA Advisory Council comprising past MTNA National Presidents. Each Council would include five past presidents.

Motion and second to establish an MTNA Past Presidents Advisory Council.

The Board discussed at length several pros and cons of the proposal. Ultimately, the consensus of the Board was that such a council is unnecessary, as the past presidents are frequently consulted for their viewpoints on issues already, and plans are already underway to reinstate the Past Presidents Luncheon at the national conference in Anaheim, which was cancelled last year due to the high costs of New York City.

### **FAILED (Unanimous)**

#### **State Presidents Advisory Council Chair**

The Board discussed a proposal to allow any current State President to be nominated as SPAC Chair regardless of when during the upcoming year they will become the immediate past president of their state.

This proposal was referred to the Bylaws Task Force for consideration.

### **Competition Display Boards**

A proposal was submitted that the Competition Display Boards at the national conference should contain only the Entrant number, time of performance and repertoire being performed. No pictures, names of performers and teachers, and division should not be included.

The Board discussed the merits and concerns of the proposal, but took no action, leaving the present policy in place.

## **MTNA Affiliates and Endorsements**

Given the recent controversy regarding some MTNA state affiliates adopting an outside achievement program, Executive Director Ingle reviewed MTNA's national policy regarding relationships with outside organizations as well as the nature of MTNA affiliation with state and local music teacher associations. He reaffirmed that all state and local affiliates are individual, self-governed organizations, and that each acts independently and governs itself without interference or control from the national association. No action or program engaged in or endorsed by an affiliate should be construed as a *de facto* endorsement of the national association.

The Board made no changes to existing policies.

### 501(c) (3) Group Exemption

Executive Director Ingle discussed several issues related to the MTNA Group Exemption process, which confers 501(c)(3) status on affiliates who request the status. He reported that, over the past couple of years, more and more affiliates under the MTNA Group Exemption for 501(c)(3) status have experienced difficulties with the IRS. This coincides with what appears to be greater scrutiny of 501(c)(3) not for profits by the IRS. In addition, the situation is exacerbated by Marge Bengel's imminent retirement, which presents issues related to our capacities to deal effectively and efficiently with the increasing demands of state and local

affiliate leaders who urgently need our assistance in dealing with IRS questions and inquiries. Ingle said that a thorough strategic and operational review will be undertaken immediately to determine the future directions of the program.

## F/Y 2013 Dues Adjustment

Executive Director Ingle informed the Board of the pending dues adjustment of an additional \$1.00 for the 2013-2014 membership year, commencing July 1, 2013. Pursuant to Board policy, the dues adjustment is automatic and is determined by multiplying the current active dues amount (\$68.00) by the average Consumer Price Index (CPI) rate of inflation for 2012 and rounding to the nearest dollar. The current average CPI through September is 2.14 %. Once the average CPI for 2012 is released in January 2013, the amount of the dues increase will be finalized and announced to the membership.

## 2013 Frances Clark Pedagogy Award

The Board of Directors of the Frances Clark Center for Keyboard Pedagogy recommended that the MTNA Board of Directors ratify the book "*Intelligent Music Teaching: Essays on the Core Principles of Effective Instruction*" by Robert Duke as the recipient of the 2013 Frances Clark Keyboard Pedagogy Award.

Motion and second to ratify the book "Intelligent Music Teaching: Essays on the Core Principles of Effective Instruction by Robert Duke as the recipient of the 2013 Frances Clark Keyboard Pedagogy Award.

Passed (Unanimous)

The meeting adjourned at 4:15 p.m. on November 30, 2012.

The meeting reconvened at 9:00 a.m. on December 1, 2012.

#### **INVESTMENT PRESENTATION**

Donald Kaplan and Howard Kaplan of Kaplan, Litwin, and Kaplan presented a financial overview of the MTNA investments: the long-term reserves, Foundation Fund Endowment, McHose Trust, and Certification investment accounts. Much of the presentation was devoted to issues related to the current economy and the recovery from the financial crisis.

#### **ADJOURNMENT**

There being no further business to come before the Board, the meeting was adjourned at 10:30 a.m. on December 1, 2012.

Respectfully submitted,

Celinda Hallbauer Secretary-Treasurer