

**MUSIC TEACHERS NATIONAL ASSOCIATION  
BOARD OF DIRECTORS MEETING  
Cincinnati, Ohio  
July 10-12, 2017**

**MINUTES**

**ATTENDEES**

**Present**

President Scott McBride Smith, President-elect Martha Hilley, Vice President Peter Mack, Secretary-Treasurer Debra Florian, Immediate Past President Rebecca Johnson, Kevin Chance (Southern Division), Sue Field (Southwest Division), Sherry Frush (South Central Division), Christopher Hahn (Northwest Division), Ginger Hwalek (Eastern Division), Beth Klingenstein (West Central Division), Christine Steiner (East Central Division), and Executive Director & CEO Gary Ingle (ex officio without vote)

**Staff Present**

COO Brian Shepard and Deputy Executive Director for Administration Diana Viltrakis.

**CALL TO ORDER**

President Scott McBride Smith called the meeting to order at 1:56 p.m. on July 10, 2017.

**APPROVAL OF MINUTES**

The minutes from the March 2017 meeting of the Board were entered into the record, the documents having been approved unanimously as submitted via email vote on April 12, 2017.

**OFFICER REPORTS**

Written reports were received from the following National Officers: President Scott McBride Smith, President-elect Martha Hilley, Vice President Peter Mack, Secretary-Treasurer Debra Florian, and Immediate Past President Rebecca Johnson.

Secretary-Treasurer Debra Florian recognized Executive Director Gary Ingle to present an overview of the May 31, 2017 financial reports. Assets of MTNA are \$4,562,639.92 with liabilities of \$793,931.62. Income is \$2,954,137.38 with expenses of \$2,206,406.63. The balance of the MTNA Trust account is \$930,637.03. The Foundation Fund Endowment account has assets of \$1,537,473.81 and the McHose Trust has assets of \$637,776.77. Ingle's presentation included his financial projections for the fiscal year end.

## **DIRECTORS REPORTS**

Written reports from all seven Division Directors were reviewed: Christine Steiner (East Central Division), Ginger Hwalek (Eastern Division), Christopher Hahn (Northwest Division), Sherry Frush (South Central Division), Kevin Chance (Southern Division), Sue Field (Southwest Division), and Beth Klingenstein (West Central Division).

## **EXECUTIVE DIRECTOR & CEO REPORT**

Executive Director & CEO Gary Ingle reviewed his written report as follows:

### **Federal Trade Commission**

- MTNA continues to comply with all the terms and specific actions required by the FTC Decision and Order (Consent Decree). A presentation was conducted at the Annual Meeting on March 21, 2017 that summarized our obligations under this Order and provided guidance for complying with the antitrust laws. The MTNA website continues to have links to the Code of Ethics, the FTC press release and FTC Settlement Statements. These same documents will be reprinted in the August/September issue of the AMT. All new members of MTNA received a copy of the FTC Settlement Statement. This statement was also distributed to all members during the dues renewal period.
- On May 9, 2017, an FTC presentation was made to the MTNA Staff in accordance with the FTC Consent Decree.

### **Conferences and Meetings**

- The 2017 National Conference in Baltimore, Maryland, despite a slightly smaller attendance than last year (1,975 vs. 2,064), was well-received by the attendees. The sessions, workshops, and master classes were their usual high quality. The Hidy/Milne master class was especially popular. The Commemoration of the 2007 Collaboration with the Canadian Federation was low-key yet meaningful. Although the Canadian participation was not what we wanted or expected, it was important to share our event with our Canadian colleagues and reaffirm our partnership. The central location of the Exhibit Hall pleased the exhibitors. Igudesman and Joo stretched the musical limits of many of our attendees, but they were a hit with our younger members. By and large, their humor provided lots of laughs (in the same vein as Victor Borge but with an “edge”) for even our more conservative members, some of whom remarked they had never laughed so hard in their life. The tastes of the more traditional members were satisfied with the Fleisher/Jacobson duo. We were also pleased with the generous support of the Peabody Conservatory. The Marriott Waterfront Hotel enabled everything to be under one roof, which made getting to and from the sessions easier and gave the appearance of an even larger group than it was. However, the smaller space, combined with the addition of Canadian Federation meetings and competitions, provided significant, yet unavoidable, sound bleed, especially during the Leon Fleisher master class. Unfortunately, sound bleed is a negative but necessary trade off in order to have the conference in one hotel. The Awards Brunch, originally established to ensure that the attendees remained until the final day, continues to decline in attendance and enthusiasm. Only 101 members attended, of which 23 were comps, and several of the award recipients themselves did not

attend. The current state of the brunch is under discussion in order to determine the future of the event.

- On May 2-3, 2017, along with Brian and Tonya, Ingle made the final site visit to Disney's Coronado Springs Hotel and Conference Center, the location of the 2018 MTNA National Conference. Everything is proceeding according to schedule. The conference will feature a return engagement of "Time for Three" as well as the artist Jeremy Denk. The keynote address will be given by Dr. Eckart Altenmueller, whose profound research on music and the brain has greatly enhanced our understanding of the brain's response to music.
- The 2018 Conference Planning Committee, chaired by Pete Jutras, and consisting of Monica Allen, Davis Dorrough, Jessica Johnson, Janet Fetterman, Rose Grace, and Jovanni Rey de Pedro, met in Cincinnati on June 5-6, 2017 to select sessions for the upcoming event. Two hundred sixty-eight proposals were received and considered, from which 61 sessions were selected.

### **Foundation Fund**

- In May, the agreement between MTNA and Stecher and Horowitz was signed to establish the *MTNA-Stecher and Horowitz Two Piano Competition*. The *MTNA-Stecher and Horowitz Two Piano Competition* is scheduled to begin this year. It differs from the other MTNA student performance competitions in that it consists of only two rounds: a Preliminary Round, by video submission only; and a Final Round, which will take place live at the National Conference. All entrants compete without regard to the state or division in which they live or take lessons. Stecher and Horowitz are funding this competition's awards with a \$10,000 annual gift to be distributed as follows:

First Prize:	\$5,000 (divided equally between the two pianists)
Second Prize:	\$3,000 (divided equally between the two pianists)
Third Prize:	\$1,000 (divided equally between the two pianists)
Merit Award:	\$ 400 (divided equally between the two pianists)
Merit Award:	\$ 400 (divided equally between the two pianists)
Award Certificates:	\$ 200

### **International**

- MTNA attorney, Scott Gilligan, has engaged the services of Wood, Herron and Evans to begin the process for the Chinese trademark of MTNA. This law firm is a leading group on intellectual property law and has in-depth experience in trademarking around the world.
- On June 5-13, Ingle traveled to Paphos, Cyprus for the International Music Council General Assembly, which was held in conjunction with the European Music Council's Annual *European Forum on Music*. He represented MTNA, the National Music Council of the United States (as president and chair of the board), and the Council of Music of the Three Americas (as vice president). The assembly elected Emily Akuna, a music educator from Kenya, as president for the 2017-2019 biennium. She is the first female president in the history of the IMC, which was founded in 1949 by UNESCO and the United Nations.
- Ingle's keynote address for the "Decolonizing Music" conference in San Juan, Puerto Rico, which was first published by New Music USA (a merger of the American Music Center and Meet the Composer) in its publication, *New Music Box*, was also just

published by the European Music Council in the latest edition of its journal, *Sounds in Europe*. It is the final article in the final print version of the journal, which is becoming an all-digital publication.

### **Strategic Partnerships and Advocacy**

- MTNA was a National Co-Sponsor for the Annual Arts Advocacy Day on March 20-21, 2017 in Washington DC. The event is sponsored by Americans for the Arts and is focused on advancing the arts agenda with Congress. Americans for the Arts is the largest advocate for the arts in Washington, D.C. and is spearheading the efforts to prevent the elimination of arts funding in the Federal budget. Although President Trump's proposed budget eliminates the National Endowment for the Arts, the U.S. Congress budget proposes a \$2M increase in the current amount of NEA funding. Formal debate of the federal budget will begin later in the year.
- Nineteen emails were received from members in response to the MTNA email supporting the National Endowment of the Arts funding. Nine were in favor of federal NEA funding, ten were opposed.
- As a members of the Music Education Roundtable, MTNA signed on to support the "American Arts Revival Act," which is sponsored by Congresswoman Nydia Velazquez (NY-7). If passed, music and arts educators would be eligible for a student loan forgiveness program, although the bill is strictly meant for K-12 music and arts educators who are employed and certified by a school district. Since independent teachers are not eligible, and a comprehensive revival of the arts would necessarily involve the private sector and independent teachers, I have asked the Roundtable staff to consider pursuing the inclusion of independent teachers. The response was that there is a possibility that private studio educators may be eligible in another section of the bill titled "Cultural Workers." Under this section, the bill states cultural workers are "*individuals employed full-time in performing, visual, or music arts providing services to seniors, children, or adolescents; and have obtained a baccalaureate or advanced degree in a field relevant to such employment.*" Unfortunately, this section is rather vague and the member of Congress may not be amendable to making further additions. The staff has agreed to provide my concerns to the Congresswoman's office.
- MTNA also signed on to a Title IV Coalition's letter, which asks the House and Senate appropriations committees to fully fund the *Student Support and Academic Enrichment* (SSAE) grant program in FY2018, which is now the main federal program under the *Every Student Succeeds Act* (ESSA). It is another program earmarked for elimination in President Trump's budget proposal.

### **Programs**

- The MTNA eFestival is now up and running. In fact, there has already been one entrant: an MTNA collegiate member from San Jose, California. There are 12 eFestival evaluators on board, and there are an additional 12 applications. A temporary hold has been put on the accepting of evaluator applications.
- MTNA Webinars remain very attractive to our members. Webinar attendees have ranged from a high of 496 to a low of 167.

## State and Local Affiliates

- Three MTNA affiliates celebrated significant anniversary milestones over the past few months. The Austin (TX) MTA celebrated its centennial on April 28 as did the Arkansas MTA on June 1-3 at Harding University in Searcy, Arkansas. The Lincoln (NE) MTA celebrated its 75th anniversary on May 17. Ingle had the pleasure of speaking and presenting a commemorative plaque from MTNA at all three events.

## Staff and Headquarters

- In May, Ingle restructured Brian and Diana's duties and responsibilities. Their positions were divided into two separate, but interrelated, positions: one position is programmatic, one position is administrative. The programmatic position, the *Chief Operating Officer (COO)*, is responsible for the content and implementation of all programs and services that touch our members directly. The administrative position, a newly-created *Deputy Executive Director for Administration (DEDA)*, is responsible for all the administrative functions and infrastructure of the National Headquarters that support the programs and services and that do not touch the members directly. In clichéd simplicity, Brian as the COO focuses on *doing the right things*; Diana as the DEDA focuses on *doing things right*. These changes define and clarify their individual roles in order to achieve a clear and equitable division of responsibilities.
- Also in May, the Marketing Associate position was posted on *ArtsWave*, the Greater Cincinnati region's local arts agency. Twenty-two letters of application and resumes from qualified candidates were received. Diana and Brian interviewed five candidates and brought back two for second interviews. The successful candidate is Madeleine Lovett. Madeleine graduated from Georgia Southern University with a B.S. in Public Relations with a minor in Applied Horn. She comes to MTNA from Summerhill Digital in Cairo, Georgia where she is a Digital Marketing Specialist. Her experience also includes work with the Cincinnati Opera as a Marketing & Public Relations Intern last summer. Madeleine will begin as MTNA's Marketing Associate on July 24, 2017.
- The FY 2018 Budget Planning Process began in mid-April with the MTNA staff making a "wish list" of necessary items, including core activities, proposed additional activities, and one-time expenditures, to be funded in the upcoming year. Along with this list, income and expenses were estimated and allocated, producing a draft budget for the consideration of the Finance Committee in early June. For a day and a half, the committee brought its collective wisdom to the budgeting process. The result was the FY 2108 Budget Proposal that is included in the July Board agenda.
- The Annual Audit for FY 2017 has been scheduled for the week of August 21-24, 2017.
- On June 30, Diana Viltrakis was wed to Clay Hood. Congratulations and best wishes to both as they begin this new chapter in their lives.

## Travel and Meetings

### April

Apr 23-24, 2017

Stecher & Horowitz Gala

New York, NY

Apr 27-30, 2017

Austin MTA Centennial

Austin, TX

## **May**

May 02-03, 2017	2018 Conference Site Visit	Orlando, FL
May 16-17, 2017	Lincoln MTA 75th Anniversary	Lincoln, NE

## **June**

Jun 01-03, 2017	Arkansas MTA Centennial Conference	Searcy, AR
Jun 05-13, 2017	Int'l Music Council General Assembly	Paphos, Cyprus
Jun 21-23, 2017	2022 Site Visit	Minneapolis, MN

## **July**

Jul 10-12, 2012	MTNA Board of Directors Meeting	Cincinnati, OH
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## **FORUM REPORTS**

Written reports were received from the following Forums: Arts Awareness & Advocacy (Steiner), Collaborative Performance (Chance), College Faculty (Klingenstein), Collegiate Chapters (Hahn), Independent Music Teachers (Frush), Local Associations (Field), and Wellness (Hwalek).

## **COMMITTEE REPORTS**

Written reports were received from the Nominating Committee (Rebecca Johnson), Finance Committee (Debra Florian), State Presidents Advisory Council (Rick Valentine), 2018 National Group Piano/Piano Pedagogy Forum (Tom Pearsall), 2018 Conference Planning Committee (Pete Jutras), *AMT* Editorial Committee (James Litzelman), e-Journal Editorial Committee (Linda Cockey), Foundation Fund Development Committee (Brian Chung), Membership Committee (Peter Mack), Grants and Awards Task Force (Karen Thickstun), Global Initiatives Task Force (Scott McBride Smith), Composer Commissioning Program (Ann Witherspoon).

The meeting was recessed at 4:49 p.m. on July 10, 2017 and was reconvened at 9:10 a.m. on July 11, 2017.

## **BUSINESS**

### **Strategic Discussion**

President Scott McBride Smith and Executive Director Gary Ingle led a discussion on the current state of music teaching, music associations and the music industry.

### **Grants and Awards Task Force Report**

The Grants and Awards Task Force, chaired by Karen Thickstun, with members Sylvia Coats, Brian Chung, and Rebecca Johnson, presented its final report and recommendations to the Board.

**Recommendation 1:** The Task Force proposes a slight revision of the framework document that identifies how the MTNA Foundation (and its grants and awards) supports the MTNA Strategic

Plan. In this framework, grants and awards are “mission-driven.” Each grant or award is defined by its purpose and how it fulfills the MTNA mission. Although the MTNA Board of Directors affirmed this framework document at the December 2016 board meeting, the Task Force now proposes additional revisions under Pillar 3.

**Recommendation 2:** The Task Force proposes no changes to most components of Pillar 3, including Student Competition Prizes, Composer Commissioning Matching Grants, MarySue Harris Studio Teacher Fellowship Award, Benevolence Fund grants, AMT Article of the Year, e-Journal Article of the Year, Distinguished Composer of the Year, Frances Clark Pedagogy Award, MTNA Achievement Award, and MTNA Service Award.

**Recommendation 3:** The Task Force recommends the adoption of a revised process for awards for State Affiliate of the Year, Local Affiliate of the Year, Collegiate Chapter of the Year, and MTNA Teacher of the Year.

Highlights include:

- A simplified process, without self-nomination.
- Parity among entrant materials.
- Primary vetting occurs at local/state/collegiate level where nominees are best known.
- Each award provides recognition that is mission-driven (“inspire the member”)

## **MTNA FOUNDATION FUND**

### **Mission**

The purpose of the MTNA Foundation Fund is to support MTNA’s three-pillar mission to (1) Engage the Public, (2) Sustain the Profession, and (3) Inspire the Member. The Foundation Fund is supported by individual, affiliate, and corporate contributors, who make monetary gifts, legacies, endowments, bequests, and sponsorships. It accomplishes its purpose through a variety of grants and awards to individuals, affiliates, and related outside organizations.

### **Framework of Funding Opportunities**

**Pillar One: “Engage the Public”** is supported by **Partnership Development Grants**. This funding area is comprised of grant programs designed to “increase the number of all people making and teaching music:”

1. Program Development Grants provide seed funds of up to \$5,000 to any organization focused on creating new music makers, especially to assist in developing materials to be used for applying for larger funding from other foundations.
2. Community Engagement Grants provide financial support of up to \$750 to any individual member/nonmember, affiliate, or collegiate chapter, and focus on projects that engage the community in making music, appreciating music, or attending live music events.

**Pillar Two: “Sustain the Profession”** is supported by **Professional Development Grants**. This funding area is comprised of grants to “ensure the long-term future of the profession:”

1. Enrichment Grants provide financial support of up to \$750 for the purpose of professional development, continuing education, or personal enrichment.
  - a. Teacher Enrichment Grants, to any individual member/nonmember
  - b. Affiliate Enrichment Grants, to any local or state affiliate
  - c. Collegiate Chapter Enrichment Grants, to any collegiate chapter
2. Collegiate Travel Grants provide travel stipends (\$100) for collegiate students to attend MTNA events.

**Pillar Three: “Inspire the Member”** is supported by **Membership Support Grants** and **Recognition Awards**. This funding area is comprised of grants to “engage and support the membership” and awards to “inspire members” through recognition of outstanding accomplishments and innovative and creative ideas that advance music making.

1. Inspire the Member through grants to “engage and support the membership:”
  - a. Student Competition prizes
  - b. Composer Commissioning Matching Grants
  - c. MarySue Harris Studio Teacher Fellowship Award
  - d. Benevolence Fund grants
2. Inspire the Member by recognizing outstanding accomplishments in the profession:
  - a. AMT Article of the Year
  - b. e-Journal Article of the Year
  - c. Distinguished Composer of the Year
  - d. Frances Clark Pedagogy Award
  - e. MTNA Achievement Award
  - f. MTNA Service Award
  - g. MTNA Teacher of the Year
3. Inspire the Member by recognizing innovation, advancement of music making, and creativity in the profession:
  - a. State Affiliate of the Year
  - b. Local Affiliate of the Year
  - c. Collegiate Chapter of the Year

Following is the revised process for awards for State Affiliate of the Year, Local Affiliate of the Year, Collegiate Chapter of the Year, and MTNA Teacher of the Year.

Highlights include:

- A simplified process, without self-nomination.



- Parity among entrant materials.
- Primary vetting occurs at local/state/collegiate level where nominees are best known.
- Each award provides recognition that is mission-driven (“inspire the member”).

### **State Affiliate of the Year**

At the MTNA Leadership Summit in September, at the states-by-size meetings, each state brings forth one idea. Ideas should represent innovative activities/projects, creative programming, exciting music-making ideas, etc. Similar to RMM track at national conference where each person has 2 minutes to share a ‘best practice’ or great idea. Discussion and selection will occur within the meeting. Chair of the meeting (director-elect) will submit the one selected idea to the MTNA Board. The selected ideas will be discussed by the Board at its December meeting and a recipient will be chosen.

--No \$ award, but MTNA provides travel funds for state president (or officer) to attend national conference and accept the award (similar to Achievement Award).

--Communication will be made to states prior to Summit about this new process for awards, plus the need to bring forth one idea from their state.

### **Local Affiliate of the Year**

At the MTNA Leadership Summit in September, in the division meetings, each state brings forth one idea from a local association. The division discusses the ideas and selects the ‘best’ one, which the division director will submit to the MTNA Board for discussion/decision at December Board meeting.

--No \$ award, but MTNA provides travel funds for local president (or officer) to attend national conference and accept the award (similar to Achievement Award).

--Communication will be made to states prior to Summit about new process for awards, plus the need to bring forth one idea about what a local association has done in their state.

### **Collegiate Chapter of the Year**

The Collegiate Chapter Forum (CCF) chair and chair-elect will take the lead in knowing what Chapters are doing...via information gathering and/or attendance at the Collegiate Piano Pedagogy Symposium in January, national conference collegiate sessions, general communication with Chapters throughout the year, etc. These are activities that they are already doing.

Ideas might be garnered at the Symposium, but CCF chair will also email (or otherwise contact) ALL chapters, seeking information about ALL that the chapters do, not just one project/idea. We recognize that chapters are different than local/state affiliates, which are independent incorporated organizations. A chapter may not have a local community project like a local association does, but could still be very active in attending national conferences, networking and professional development, or vice versa.

Following the Symposium, a committee of three (CCF chair, chair-elect, and Symposium chair) will discuss and come to a decision for Collegiate Chapter of Year. Board will not ratify. (They do not do so now.)

--No \$ award, but MTNA provides travel funds for Chapter president (or officer) to attend national conference and accept the award (similar to Achievement Award).

### **MTNA Teacher of the Year**

Each state submits one name, chosen from its current or past 'state teacher of the year' recipients. By accepting only entrants who are currently or have previously been 'state teacher of the year,' we acknowledge that they have been vetted by the state, and were selected for the state honor through a deliberate, thoughtful process. States without a 'state teacher of the year' might consider adding such an honor.

To submit its nominee, the state president or other state officer writes a nomination letter (600 words max, or about 2 pages) with highlights about the nominee. Each state decides what aspects to highlight about its nominee. If the names have already been vetted by the states, we should not need additional documentation (as in the current process.)

A committee (similar to current committee) would select the winner, which will be ratified by the MTNA Board.

--No \$ award, but MTNA provides travel funds for recipient to attend national conference and accept the award (similar to Achievement Award).

**Motion and second to accept the recommendations of the Grants and Awards Task Force.**

**PASSED**

**With this report and recommendations, the work of the Grants and Awards Task Force is now complete and the Task Force is dissolved. The Board of Directors expressed its gratitude and thanks to the Task Force for its dedication and excellent work.**

### **Presidential Appointments**

President Scott McBride Smith appointed Nicholas Phillips as Chair of the 2019 MTNA Conference Planning Committee.

**Motion and second to ratify the appointment of Nicholas Phillips as Chair of the 2019 Conference Planning Committee.**

**PASSED**

### **Collegiate Symposium Steering Committee**

The Board discussed a proposal from Jovanni de Pedro and Zachary Lopes to establish a steering committee for the Collegiate Piano Pedagogy Symposium that would consist of past members of the committee.

Following discussion, President Smith proposed creating a Task Force to study the collegiate relationship with MTNA and the issues in the music teaching industry that impact collegiate students.

**Motion and second to table the proposal to establish a steering committee for the Collegiate Piano Pedagogy Symposium.**

**PASSED**

**Motion and second to authorize the President to create a Select Committee on Collegiate and Young Professional Development, to make its recommendations to the Board at the July 2018 Board meeting with interim reports at each intervening Board meeting.**

**PASSED**

### **Review of MTNA Financial Policies**

Secretary-Treasurer Debra Florian reported that the Finance Committee had reviewed the current financial policies for MTNA and that no changes to the existing policies are recommended. After discussion, the Board made no changes.

### **FY 2017 Auditor Approval**

Secretary-Treasurer Florian reported that the Finance Committee had evaluated the work of MTNA auditors Clark, Schafer, Hackett & Co. It was noted that this firm has performed the audits since FY 2002 and knows the MTNA operations and software programs. In addition, the company has advised MTNA management throughout the year on various American Institute of Certified Public Accountants (AICPA) rulings and also provided timely seminars, free of charge, on pertinent operational issues.

**Motion from the Finance Committee that the Board approve the firm of Clark, Schaefer, Hackett & Co. as the auditors for FY 2017.**

**PASSED**

### **2018 MTNA Achievement Award**

**Motion and second to select the *Frances Clark Center for Keyboard Pedagogy* as the recipient of the 2018 MTNA Achievement Award.**

**PASSED**

**2018 MTNA Distinguished Service Award**

**Motion and second to select Ann Gipson as the recipient of the 2018 MTNA Distinguished Service Award.**

**PASSED**

**Collegiate Symposium Mission Statement**

The Board of Directors discussed a proposal from the MTNA Collegiate Chapters Piano Pedagogy Symposium Committee to create a Mission Statement.

**Motion and second to amend the Mission Statement to strike “, no registration fee” from the sentence “To provide a cost-effective, no registration fee event for students, collegiate chapter members, and other participants.”**

**PASSED**

**Motion and second to amend the sentence “To give faculty advisors the opportunity to showcase their teaching.” to “To give faculty advisors and master teachers the opportunity to demonstrate teaching.”**

**PASSED**

**Motion and second to accept the proposal as amended and as stated below:**

**MTNA Collegiate Chapters Piano Pedagogy Symposium**  
**MISSION STATEMENT and GOALS**

The mission of the MTNA Collegiate Chapters Piano Pedagogy Symposium (CCPPS) is to serve as an annual, student-driven event, designed to unify MTNA collegiate chapters through the study of piano pedagogy and performance. The spirit and success of CCPPS is dependent upon three important constituencies: (1) CCPPS Participants, (2) Host MTNA Collegiate Chapters and Institutions, and (3) MTNA Leadership, Staff and the CCPPS Committee. For this reason, CCPPS mission goals are focused on the engagement of each constituency in the following ways:

**Participants**

- To provide college students, collegiate chapters, and young professionals a platform to share ideas, expand their networks, gain experience in public presentation, and highlight their creative and scholarly achievements;
- To give faculty advisors and master teachers the opportunity to demonstrate teaching.

### Hosting MTNA Collegiate Chapters and Institutions

- To give host chapters the opportunity to expand their creativity, skills, and resourcefulness by planning and hosting this event;
- To provide host institutions the opportunity to showcase their respective programs.

### Music Teachers National Association/CCPPS Committee

- To recruit and contribute to the expansion of the MTNA collegiate and young professional membership;
- To provide a cost-effective event for students, collegiate chapter members, and other participants.

## **PASSED**

### **Biennial CEO Review Part I (Executive Session)**

By general consent, the Board went into Executive Session at 2:00 p.m. on July 11, 2017, with the Executive Director not present, in order to perform the biennial review of the Executive Director.

The President declared the Board out of Executive Session at 3:48 p.m. on July 11, 2017.

### **Global Initiatives Discussion**

The Board engaged in a general discussion on MTNA's Global Initiatives, especially expanding MTNA into China.

The meeting was recessed at 5:13 p.m. on July 11, 2017 and reconvened 9:03 a.m. July 12, 2017.

### **Global Initiatives Discussion (continued)**

The Board continued the discussion on MTNA's Global Initiatives.

### **International Membership Dues Revision**

The Board discussed increasing the dues for international membership from \$77 to \$97 as well as the need for flexible pricing as appropriate for various countries. The dues increase would provide additional revenues to cover potential higher expenses for the services to International Members, and it would provide flexibility to discount dues when necessary to encourage international memberships.

Secretary-Treasurer Debra Florian reported that the Finance Committee endorsed this proposal.

**Motion and second to increase international membership dues to \$97 and to establish flexible pricing as appropriate for various countries.**

**PASSED**

**MTNA China Licensing Agreement**

An agreement is presently being developed by the MTNA attorney to license the name of MTNA in China. The licensing agreement is based on the initial conversations between MTNA and representatives from China, which took place in Cincinnati in April 2017. The agreement would allow the establishment of “MTNA China” and would provide multiple safeguards for MTNA and its brand, including revoking the license if necessary. The details are still being negotiated; however, it is necessary for authorization now in order to consummate the agreement within the next few months.

**Motion and second to authorize a licensing agreement between MTNA and MTNA China.**

**PASSED**

**FY 2018 Budget Proposal**

The Finance Committee proposed a budget for FY 2018 that estimated income of \$ 2,548,279; estimated operating expenses of \$2,545,475; and estimated capital expenses of \$2,804.

**Motion from the Finance Committee to approve the FY 2018 Budget as presented.**

**PASSED**

**Foundation Endowment and Fellows Revision**

The Board discussed a proposal from the MTNA Development Committee to increase the amount required to establish an MTNA Named Endowment from \$10,000 to \$20,000, and to increase the amount required to designate an MTNA Foundation Fellow from \$1,000 to \$2,000, beginning in 2019.

The current amount to establish a named endowment is \$10,000 and was set in at the beginning of the program in the early 1990s. The current amount of the MTNA Fellow recognition is \$1,000, which has remained unchanged since the inception of the program in 2000.

The Board discussed the amount of the Foundation Fellow increase and felt that \$2,000 would be difficult for states and individuals to meet, and that \$1,500 would be more reasonable.

**Motion and second to amend the proposal to increase the amount to designate a Foundation Fellow to \$1,500.**

**PASSED**

**Motion and second to approve the amended proposal to increase the amount required to establish an MTNA Named Endowment to \$20,000 and to increase the amount required to designate an MTNA Foundation Fellow to \$1,500 beginning with FY 2019.**

**PASSED**

**Biennial CEO Review Part II (Discussion with CEO)**

By general consent, the Board went into Executive Session at 9:50 a.m. on July 12, 2017, with the Executive Director, to complete the review.

The President declared the Board out of Executive Session at 10:04 a.m. on July 12, 2017.

**The Board gave Executive Director Ingle a unanimous vote of confidence. In addition to a general 3% increase in pay for FY 2018, the Board also approved an additional 1% increase in recognition of his 20 years of service as Executive Director & CEO of MTNA.**

**OTHER BUSINESS**

**2021 MTNA National Conference Site**

The Board reviewed a proposal to hold the 2021 MTNA National Conference at the Atlanta Hilton.

**Motion and second to ratify the contract with the Atlanta Hilton as the site of the 2021 MTNA National Conference.**

**PASSED**

**2022 MTNA National Conference Site**

The Board reviewed a proposal to hold the 2022 MTNA National Conference in Minneapolis, Minnesota.

**Motion and second to authorize the Executive Director to enter into contracts as required to hold the 2022 MTNA National Conference in Minneapolis, Minnesota.**

**PASSED**

**ANNOUNCEMENTS**

The next meeting of the Board of Directors will be December 2-3, 2017 at the MTNA National Headquarters in Cincinnati, Ohio.

**ADJOURNMENT**

President Smith adjourned the meeting at 10:56 a.m. on July 12, 2017.

Respectfully submitted,

Debra Florian  
Secretary-Treasurer